

IMPORTANT SAFETY RECALL

October 2014

Dear General Motors Customer:

GM strongly recommends that you have this safety recall repair performed immediately. If you do not follow the instructions in this letter, you should not drive your vehicle.

This notice is sent to you in accordance with the National Traffic and Motor Vehicle Safety Act.

Toyota has decided that a defect, which relates to motor vehicle safety, exists in certain 2003-2005 model year Pontiac Vibe vehicles. The Pontiac Vibe was manufactured by New United Motor Manufacturing, Inc. (NUMMI), a joint venture between Toyota and GM. As a result, GM is conducting a safety recall.

You received this notice because our records, which are based primarily on state registration and title data, indicate that your 2003-2005 model year Pontiac Vibe vehicle was previously or is currently registered in Alabama, Florida, Georgia, Hawaii, Louisiana, Mississippi, Texas, Guam, Puerto Rico, Saipan, U.S. Samoa or U.S. Virgin Islands.

IMPORTANT

- This notice applies to your 2003-2005 model year Pontiac Vibe.
- Your vehicle is involved in GM safety recall 14735.
- Schedule an appointment with your GM dealer as soon as possible.
- This service will be performed for you at **no charge**.

Why is your vehicle being recalled?

Your vehicle is equipped with a front passenger air bag assembly. When operated in areas with consistently high absolute humidity, the front passenger air bag inflator module could be susceptible to rupture and the front passenger air bag could deploy abnormally in a crash, increasing the risk of injury to the occupant.

What will we do?

Your GM dealer will replace your vehicle's front passenger air bag inflator module. This service will be performed for you at **no charge**. Based on current information, GM believes it has a sufficient supply of parts for this additional population for the coastal locations. In the case that the parts are not available, GM will provide a loaner vehicle until the repair can be completed. Because of service scheduling requirements, it is likely that your dealer will need your vehicle longer than the actual service correction time of approximately one hour.

Until the repair is performed, the front passenger seat should NOT be occupied.

What should you do?

GM strongly recommends that you have this safety recall repair performed immediately. Please contact any GM dealer to schedule an appointment. When taking your vehicle to the dealership for your service appointment it is recommended that only the driver occupy the vehicle. If you are uncomfortable

driving the vehicle to the dealership, please contact your local GM dealer who will arrange for vehicle pick up.

You do not need this letter to have this recall completed; however, to assist the dealer in confirming vehicle eligibility, we request that you present this notice at the time of your service appointment.

Do you have questions?

If you have questions or concerns that your dealer is unable to resolve, please contact the appropriate Customer Assistance Center at the number listed below.

Division	Number	Text Telephones (TTY)
Pontiac	1-800-762-2737	1-800-833-7668
Puerto Rico – English	1-800-496-9992	
Puerto Rico – Español	1-800-496-9993	
U.S. Virgin Islands	1-800-496-9994	

If after contacting your dealer and the Customer Assistance Center, you are still not satisfied we have done our best to remedy this condition without charge and within a reasonable time, you may wish to write the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Avenue, SE, Washington, DC 20590, or call the toll-free Vehicle Safety Hotline at 1.888.327.4236 (TTY 1.800.424.9153), or go to http://www.safercar.gov. The National Highway Traffic Safety Administration Campaign ID Number for this recall is 14V655.

Federal regulation requires that any vehicle lessor receiving this recall notice must forward a copy of this notice to the lessee within ten days.

Jeffrey M. Boyer Vice President Global Vehicle Safety

GM Recall Number: 14735